



You are invited to the...

**2020 BC CHERRY ASSOCIATION'S
Annual General Meeting
and RESEARCH & EXPORT UPDATE**

Tuesday March 3rd, 2020

At the Ramada Hotel and Conference Center
2170 Harvey Avenue (Hwy 97), Kelowna BC

Registration: \$50

Members, Sponsors, Speakers: **Free**

A block of rooms has been reserved for attendees at the Ramada for the reduced price of \$109.99 + tax. Please contact the Ramada directly if you wish to book accommodation at 1-800-665-2518.

Check-in starts at 8:00 am

Meeting and Speakers from 8:30 am to 4:00 pm

A Reception (with appetizers and cash bar) will follow, from 4pm to 6pm

Cost: \$25

Members, Sponsors, Speakers: **Free**

Includes appetizers and one complimentary beverage; Cash bar

A response is required to reserve your spot. We cannot guarantee entry if you have not responded in advance, as we have a limited number of seats. Please make sure you register for either a) meeting, or b) meeting AND afternoon reception.

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Please fill out the payment page on Page 3 as your **RSVP before Tuesday Feb. 25** to Beth at ***admin@bccherry.com***, and be sure to let us know whether you will be staying for the afternoon reception (charged separately)

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We look forward to seeing you there!

Box 21059, Orchard Park P.O., Kelowna, BC V1Y 9N8

Email: admin@bccherry.com

www.bccherry.com



2018 BCCA AGM AND RESEARCH & EXPORT UPDATE

Tuesday March 3rd, 2020

DRAFT AGENDA

Registration and Check-In – 08:00-08:30

08:30 President's welcome – David Geen (for Sukhpaul Bal)

Letter of Welcome from Provincial Agriculture Minister Lana Popham

08:40 Business Meeting – call to order

- Approval of Agenda and 2018 Minutes
- President's Report - Sukhpaul Bal
- Financial Report & 2019 Budget – Beth Cavers (for Erin Carlson, Treasurer)
- Market Access Report –David Geen
- Export Programs Report – Beth Cavers
- Elections: BCCA Board of Directors for 2020

10:00 Refreshment Break

10:15: Keynote speaker: Noel Bloxham - Sending Quality Cherries by Sea

Noel Bloxham is a New Zealand-born expert in horticulture, market development, and packing & shipping of high-quality produce. He has worked extensively with a broad range of fruits ranging from cherries to mangoes and has a lifetime of experience in ensuring cherries reach markets in excellent condition.

11:00 Research Update – moderated by Gayle Krahn, Research & Extension Committee Chair

- Rapid Virus Testing for Imported Tree Fruit Varieties Final Report – Mike Rott
- Kelly Ross - Ensuring Quality of Sweet Cherries: Focus on Flavour Retention
- Peter Toivonen – Post-Harvest Cherry Quality

12:00 Lunch Break

12:45 Research Update (cont'd)

- Hao Xu – Cherry Fruit Set and Environmental Stressors
- José Ramón Úrbez-Torres – Hot Water Treatment of Nursery Materials
- Mehdi Sharifi
 - Project 1: Ground cover, root zone management and irrigation systems
 - Project 2: Ground cover effect on soil nitrogen and soil moisture/temperature

2:05 Pest Management Updates

- Brown Marmorated Stink Bug Update – Susanna Acheampong
- Paul Abram, AGRI – Spotted Wing Drosophila Parasitoids and Some Cool Virus Stuff
- Minor Use and New Chemical Registrations and Priorities – Hank Markgraf

2:45 Export Navigator Program (*a government-funded support program for small and medium-sized BC businesses wanting to expand their business beyond local BC sales*) – Ken MacLeod (to be confirmed)

3:00 Summerland Varieties: New Cherry Varieties Coming Soon – Sean Beirnes, SVC

3:30 AgriStability Program Update - Dalraj Boparai

Adjournment

4:00-6:00 Reception and cash bar

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AGM Registration

Name of Organization <i>(Please let us know which events each person will attend so we can provide final numbers to the caterers):</i>			
Name of Attendee	AGM and Research Review (\$50 each) <i>(waived for members, sponsors and speakers)</i>	Reception and Mixer (\$25 each) <i>(waived for members, sponsors and speakers)</i>	
			Grand Total
Totals	\$	\$	\$

<input type="checkbox"/> CHEQUE INCLUDED <i>Please mail to:</i> BC Cherry Association Box 21059 Orchard Park P.O. Kelowna, BC V1Y 9N8	<input type="checkbox"/> CREDIT CARD PAYMENT <i>(Payment waived for BCCA Members in good standing!)</i> Name on Card _____ Expiry_____ Card Number _____ Postal Code associated with Card _____ CVV _____
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Please forward completed form to admin@bccherry.com

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