



2021-22 BC CHERRY ASSOCIATION SPONSOR MEMBERSHIP FORM

The BC Cherry Association is an industry organization of growers, packers, brokers, scientists, suppliers, industry providers, and other stakeholders. The BCCA brings our diverse members together to work together to support and promote our expanding cherry industry in BC.

We could not do this without the assistance of the suppliers, buyers, equipment specialists, corporate supporters, industry partners etc. who choose to become our industry Sponsors (a non-voting membership). This funding helps the BCCA host industry professional development events, carry out market access initiatives, and fund important research into improved cherry growing and shipping. We could never support the advancement of our industry to the level we do without these valuable contributions.

We show appreciation for your **\$1000 Sponsorship** through the following:

- Online recognition through a listing on our Sponsor Page on the BCCA website. This is where we can post sponsor logos with contact information and a description of services provided. This is a great way to access new customers and provide a simple way for existing clients to contact you. (Please be sure to fill out the information on page 2 and forward us a copy of your logo!)
- Free attendance at our annual AGM, research review and market update meeting – a day-long event featuring interesting speakers, which in non-Covid years includes a delicious buffet lunch as well as;
 - Possible use of a table or other promotional avenue (banner placement etc.) at the AGM to enable you to distribute your information to attendees; As we have limited space available, this is provided on a first-come-first-served basis, but we try to accommodate every valued sponsor in some way, if possible.
 - Placement of your logo on a tent card on every table at the AGM.
 - Free attendance at the post-AGM reception, where sponsors can mingle with growers, packing facility representatives, marketers, and other industry representatives in an informal setting.
- *If Covid protocols prevent the hosting of an in-person event in 2022, sponsors will be recognized during online meetings with formal thanks and display of sponsor logos at key points during the proceedings.*
- Discount on Good Fruit Grower magazine subscription
- Our occasional BCCA Newsletter, providing updates on BCCA and cherry industry events and trends.
- Our eternal gratitude!

If you wish to sponsor the BCCA for the 2021/2022 year (ending Oct 31, 2022), please fill out the following:

CONTACT NAME		COMPANY	
MAILING ADDRESS			
CITY		PROV	POSTAL CODE
PHONE	CELL	EMAIL	

(Optional) Add **Good Fruit Grower** Subscription: ☐ **\$75**

<input type="checkbox"/> CHEQUE INCLUDED <i>Please mail to:</i> BC Cherry Association Box 21059, Orchard Park PO Kelowna, BC V1Y 9N8	<input type="checkbox"/> CREDIT CARD PAYMENT Name on Card _____ Expiry _____ Card Number _____ CVC _____ Postal Code associated with card _____ <i>Please note: the BCCA does not keep credit card information on file. This information will be destroyed when your payment is processed.</i>
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BC Cherry Association, Box 21059, Orchard Park PO, Kelowna BC, V1Y 9N8
Email: admin@bcccherry.com



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SPONSOR DIRECTORY LISTING on www.bccherry.com

(Free for sponsors – fill this out for a listing on our website.)

The BCCA website includes a Sponsors' section to help industry stakeholders learn about you and buy your products and services. Registration is free for our valued Sponsors!

SPONSOR DIRECTORY LISTING INFORMATION (please complete as fully as possible):

Basic contact info: (Please fill in only those fields you'd like displayed on your website listing)

Website URL	
Description of your company, product, and/or service:	
Mailing Address	
Email	
Contact Name	
Phone	
Fax	
Social media listing(s)	

Do you have a logo or image that you would like added to your directory listing? Please email this file as an attachment along with your completed application form to:
admin@bccherry.com.