

The BC Cherry Association is an industry organization of growers, packers, brokers, scientists, suppliers, industry providers, and other stakeholders. The BCCA brings our diverse members together to work together to support and promote our expanding cherry industry in BC. Membership fees fund critical research and market access activities.

### Members enjoy:

- access to BCCA-run international export programs, with significant discounts and rebates, including grower programs for China, Japan, the European Union and UK, as well as packing facility program for California export. Upcoming programs may include South Korea and India.
- free attendance at annual AGM, research review and market update meeting with great speakers, and a banquet lunch and reception in non-Covid years
- free invitation to annual Shippers' Dinner for shippers and marketers
- reduced costs for some materials due to bulk purchasing
- enhanced access to foreign markets
- a direct voice with local, provincial, and federal governments
- access to new research and technology
- industry events and updates
- educational seminars
- regularly updated international maximum residue levels (MRLs) list
- free online employment listings for finding qualified help
- free company listing on our website, accessed by interested parties, locally and worldwide
- discount on Good Fruit Grower magazine subscription
- BC Agriculture Council Farmer ID Card
- access to member-only section of BCCA website (coming soon)
- and more!

## We are now collecting 2021/2022 (harvest 2022) membership fees:

**Growers:** \$50/acre; \$20/non-bearing acre (1<sup>st</sup> – 3<sup>rd</sup> leaf)

- 1) Non-voting member: \$250 minimum (5 acres or less)
- 2) Voting member: **\$500** minimum (10 acres or less)

**\*\*\*** Minimum grower membership is \$250 **\*\*\*** 

Trade: brokers, direct marketers Voting member: \$2500

Associate: Scientists, consultants, reporters, researchers etc.

Non-voting member: \$100

**Sponsors:** suppliers, buyers, equipment specialists, corporate supporters, industry partners etc. Please contact the BC Cherry Association for sponsorship opportunities!



CONTACT NAME		COMPANY/ORCHARD	
MAILING ADDRESS			
CITY		PROV	POSTAL CODE
PHONE	CELL	EMAIL	
ADDITIONAL CONTACT (OPT'L)		EMAIL	

### CHOOSE YOUR MEMBERSHIP TYPE - A, B, or C: A. GROWER MEMBERSHIP

	CHERRY ORCHARDS OPERATED IN 2021/22:	ACRES PLANTED		
		BEARING	YOUNG	
	ORCHARD STREET ADDRESS (Please provide a separate	(4 <sup>th</sup> leaf or	(3 <sup>rd</sup> leaf or	
	page if you operate more than 4 cherry orchards.)	older)	younger)	
1.				
-				1
2.				-
3.				
4.				
	Insert total from additional page, if applicable:			
	Total Acres			
	Rate per acre:	× \$50.00	× \$20.00	
Tota	al Dues – min. \$250 (min. \$500 for voting membership)	\$	\$	\$
B. TRA	ADE MEMBERSHIP (Brokers / Direct Marketers)		\$2,500	\$
C. ASS	OCIATE MEMBERSHIP (Consultants, Researchers)		\$100	\$
(Optic	nal) Add discounted Good Fruit Grower Subscription		\$75	\$
ΤΟΤΑ	L			\$

CHEQUE INCLUDED	CREDIT CARD PAYMENT			
Please mail to:	Name on Card Expiry			
BC Cherry Association	Card Number			
Box 21059, Orchard Park PO Kelowna, BC	CVC Postal Code associated with card			
V1Y 9N8	Please note: the BCCA does <u><b>not</b></u> keep credit card information on file. This information is destroyed when your payment is processed.			



#### EMPLOYMENT DIRECTORY LISTING on www.bccherry.com

(Free for members – fill this page out if you wish to have an Employment listing posted on our website.)

Membership entitles you to list your orchard on bccherry.com for seasonal job applicants. This is a very popular directory for people looking for work and helps prospective employees learn where you are, when you will be needing help, and a bit about the workplace and facilities.

 When do you want your listing to 'go live'?

 When do you want your listing taken down?

(Due to the quantity of responses you may receive, you may wish to NOT include your phone number.)

Contact infor	mation for emp	loyment applie	cations (inclu	ide only informa	ation you want	t displayed):	
NAME			COMPANY	COMPANY/ORCHARD			
ADDRESS			1		1		
СІТҮ		PROV	PROV POSTAL CC		ODE		
PHONE FAX		EMAIL	EMAIL				
Website addr	ess:						
Range of date	es for when you	need help:					
Certification of	details: OGloba	IGAP OCanad	daGAP OOr	ganic OOther			
Positions:	O Picking	O Packing	O Othe	er		_	
Facilities:	O Campgrou	und O Cov	vered area	O Cabins	O Kitchen	O BBQ	
	O Hot Showe	ers O Lau	ndry	O WiFi	O Bikes	O On bus route	
	O Flush Toile	ets OPort	a-potties	O Electrical	plug-ins O	Other (please list)	

Description (jobs, timing, orchard location, history, rules etc.) for web listing:



#### SALES DIRECTORY LISTING on www.bccherry.com

(Free for members – fill this page out to have a Sales Directory listing on our website.)

The BCCA website includes a marketing section to help buyers learn about you and buy your fruit. Registration is free for our growers and trade members.

**MARKET DIRECTORY LISTING INFORMATION** (please complete as fully as possible. Note: this information can be changed later if necessary):

Name/Orchard Name: _			
Listing Type:	i <b>ng Type:</b> Basic (free for all members) Premium (Logo or photo added, free for Voting Members)		
Sales contact info: (	Include only the informat	ion you want displayed in your listing.)	
Website:			
Email:			
Name:			
Phone:			
Fax:			
Business type:	O Packer O Grower	O Other	
Certifications:	O GlobalGAP	O CanadaGAP	
		Plan O BC Certified Organic	
	O Other		
Export program particip		nd OJapan OCalifornia (packing facilities OUnited Kingdom	only)
Harvest and Sales Period	l:		
Fruit availability (please	check all that apply)		
	e)	O Direct at farm	
		ner's Market	(location)
			(
Orchard Features (Descr	iption of features for pub	lic and tourists)	
		O RV site	
		O Bus Tours Welcome	
	O Gift Shop	0	
O Other:			
Description: if you would	l like to add additional de	tails to your listing, please do so here:	

Do you have a logo or photo that you would like added to your directory listing? This is available to Voting Members. Please email your logo along with your application form to: <a href="mailto:admin@bccherry.com">admin@bccherry.com</a>.