



2022-23 BC CHERRY ASSOCIATION MEMBERSHIP FORM

The BC Cherry Association is an industry organization of growers, packers, brokers, scientists, suppliers, industry providers, and other stakeholders. The BCCA brings our diverse members together to work together to support and promote our expanding cherry industry in BC. Membership fees fund critical research and market access activities.

Members enjoy:

- access to BCCA-run international export programs, with significant discounts and rebates, including grower programs for China, Japan, the European Union and UK, as well as packing facility program for California export. Upcoming programs may include South Korea and India.
- free attendance at annual AGM, research review and market update meeting with great speakers, and a banquet lunch and reception in non-Covid years
- free invitation to annual Shippers' Dinner for shippers and marketers
- reduced costs for some materials due to bulk purchasing
- enhanced access to foreign markets
- a direct voice with local, provincial, and federal governments
- access to new research and technology
- industry events and updates
- educational seminars
- regularly updated international maximum residue levels (MRLs) list
- free online employment listings for finding qualified help
- free company listing on our website, accessed by interested parties, locally and worldwide
- discount on Good Fruit Grower magazine subscription
- BC Agriculture Council Farmer ID Card
- access to member-only section of BCCA website (coming soon)
- *and more!*

We are now collecting 2022/2023 (harvest 2022) membership fees:

Growers: \$50/acre; \$20/non-bearing acre (1st – 3rd leaf)

1) Non-voting member: **\$250** minimum (5 acres or less)

2) Voting member: **\$500** minimum (10 acres or less)

♦♦ Minimum grower membership is \$250 ♦♦

Trade: brokers, direct marketers

Voting member: **\$2500**

Associate: Scientists, consultants, reporters, researchers etc.

Non-voting member: **\$100**

Sponsors: suppliers, buyers, equipment specialists, corporate supporters, industry partners etc.

Please contact the BC Cherry Association for sponsorship opportunities!

BC Cherry Association

Box 21059, Orchard Park PO, Kelowna, BC V1Y 9N8

admin@bccherry.com



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CONTACT NAME		COMPANY/ORCHARD	
MAILING ADDRESS			
CITY		PROV	POSTAL CODE
PHONE	CELL	EMAIL	
ADDITIONAL CONTACT (OPT'L)		EMAIL	

CHOOSE YOUR MEMBERSHIP TYPE - A, B, or C:

A. GROWER MEMBERSHIP

	CHERRY ORCHARDS OPERATED IN 2022/23: ORCHARD STREET ADDRESS (Please provide a separate page if you operate more than 4 cherry orchards.)	ACRES PLANTED	
		BEARING (4 th leaf or older)	YOUNG (3 rd leaf or younger)
1.			
2.			
3.			
4.			
	Insert total from additional page, if applicable:		
	Total Acres		
	Rate per acre:	× \$50.00	× \$20.00
	Total Dues – min. \$250 (min. \$500 for voting membership)	\$	\$
B. TRADE MEMBERSHIP (Brokers / Direct Marketers)		\$2,500	\$
C. ASSOCIATE MEMBERSHIP (Consultants, Researchers)		\$100	\$
(Optional) Add discounted Good Fruit Grower Subscription		\$75	\$
TOTAL			\$

<input type="checkbox"/> CHEQUE INCLUDED Please mail to: BC Cherry Association Box 21059, Orchard Park PO Kelowna, BC V1Y 9N8	<input type="checkbox"/> CREDIT CARD PAYMENT Name on Card _____ Expiry _____ Card Number _____ CVC _____ Postal Code associated with card _____ Please note: the BCCA does not keep credit card information on file. This information is destroyed when your payment is processed.
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SALES DIRECTORY LISTING on www.bccherry.com

(Free for members – fill this page out to have a Sales Directory listing on our website.)

The BCCA website includes a marketing section to help buyers learn about you and buy your fruit. Registration is free for our growers and trade members.

MARKET DIRECTORY LISTING INFORMATION (please complete as fully as possible. Note: this information can be changed later if necessary):

Name/Orchard Name: _____

Listing Type: Basic (free for all members)
 Premium (Logo or photo added, free for Voting Members)

Sales contact info: (Include only the information you want displayed in your listing.)

Website:	_____
Email:	_____
Name:	_____
Phone:	_____
Fax:	_____

Business type: ☐ Packer ☐ Grower ☐ Other _____

Certifications: ☐ GlobalGAP ☐ CanadaGAP
 ☐ Environmental Farm Plan ☐ BC Certified Organic
 ☐ Other _____

Export program participation: ☐ China ☐ Thailand ☐ Japan ☐ California (packing facilities only)
 ☐ European Union ☐ United Kingdom

Harvest and Sales Period: _____

Fruit availability (please check all that apply)

☐ Broker (name) _____ ☐ Direct at farm
☐ Fruit stand ☐ U-Pick ☐ Farmer's Market _____ (location)

Orchard Features (Description of features for public and tourists)

☐ U-Pick ☐ B&B ☐ RV site ☐ Café
☐ Fruit Stand ☐ Tours ☐ Bus Tours Welcome ☐ Gift Shop
☐ WOOFing ☐ Other: _____

Description: if you would like to add additional details to your listing, please do so here:

Do you have a logo or photo that you would like added to your directory listing? This is available to Voting Members. Please email your logo along with your application form to: admin@bccherry.com.