



## 2024-25 BC CHERRY ASSOCIATION MEMBERSHIP FORM

The BC Cherry Association is an industry organization of growers, packers, brokers, scientists, suppliers, industry providers, and other Canadian cherry industry stakeholders. The BCCA brings our diverse members together to work together to support and promote our expanding cherry industry in BC. Membership fees fund critical research and market access activities.

### Members enjoy:

- Discounted registration for BCCA-run international export programs, including grower programs for China, Korea, Japan, the European Union and UK, and the packing facility program for California export.
- Free attendance to the BCCA AGM and Conference (with lunch provided) held each February
- Invitation to BCCA-hosted annual Shippers Dinner for shippers and marketers
- Reduced costs for some materials (such as refrigerator-safe shipping labels) due to bulk purchasing
- Promotion of members at international trade events
- Access to trade show buyer and supplier contact lists
- A direct voice with local, provincial, and federal governments
- Access to new research and technology
- Industry events and updates
- Regularly updated international maximum residue levels (MRLs) list
- Free company listing on our popular website Employment Directory for finding qualified help
- Free company listing on our website Sales Directory, accessed by buyers in Canada and worldwide
- Discount on Good Fruit Grower magazine subscription
- Reduced rate on BC Agriculture Council Farmer ID Card
- Access to member-only section of BCCA website
- *and more!*

### We are now collecting 2024/2025 (harvest 2025) membership fees:

**Growers:** \$50/acre; \$20/non-bearing acre (1<sup>st</sup> – 3<sup>rd</sup> leaf) (**Minimum grower membership is \$250**)

- 1) Non-voting member: **\$250** minimum (5 acres or less)
- 2) Voting member: **\$500** minimum (10 acres or less)

**Trade:** brokers, direct marketers

Voting member: **\$2500**

**Associate:** Scientists, consultants, reporters, researchers etc.

Non-voting member: **\$100**

**Sponsors:** suppliers, buyers, equipment specialists, corporate supporters, industry partners etc.

Please contact the BC Cherry Association for sponsorship opportunities!



## 2024-25 BC CHERRY ASSOCIATION MEMBERSHIP FORM

CONTACT NAME		COMPANY/ORCHARD	
MAILING ADDRESS			
CITY		PROV	POSTAL CODE
PHONE	CELL	EMAIL	
ADDITIONAL CONTACT (OPT'L)		EMAIL	

### CHOOSE YOUR MEMBERSHIP TYPE - A, B, or C:

#### A. GROWER MEMBERSHIP

	CHERRY ORCHARDS OPERATED IN 2024/25:  ORCHARD STREET ADDRESS (Please provide a separate page if you operate more than 4 cherry orchards.)	ACRES PLANTED	
		BEARING (4 <sup>th</sup> leaf or older)	YOUNG (3 <sup>rd</sup> leaf or younger)
1.			
2.			
3.			
4.			
	Insert total from additional page, if applicable:		
	Total Acres		
	Rate per acre:	× \$50.00	× \$20.00
	Total Dues – min. \$250 (min. \$500 for voting membership)	\$	\$
<b>B. TRADE MEMBERSHIP</b> (Brokers / Direct Marketers)		<b>\$2,500</b>	\$
<b>C. ASSOCIATE MEMBERSHIP</b> (Consultants, Researchers)		<b>\$100</b>	\$
(Optional) Add discounted <b>Good Fruit Grower</b> Subscription		<b>\$99</b>	\$
<b>TOTAL</b>			\$

<input type="checkbox"/> <b>CHEQUE INCLUDED</b>  Please mail to:  <b>BC Cherry Association</b> Box 21059, Orchard Park PO Kelowna, BC V1Y 9N8	<input type="checkbox"/> <b>CREDIT CARD PAYMENT</b>  Name on Card _____ Expiry _____ Card Number _____ CVC _____ Postal Code associated with card _____  Please note: the BCCA does <b>not</b> keep credit card information on file. This information is destroyed when your payment is processed.
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## 2024-25 BC CHERRY ASSOCIATION MEMBERSHIP FORM



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### SALES DIRECTORY LISTING on [www.bccherry.com](http://www.bccherry.com)

(Free for members – fill this page out to have a Sales Directory listing on our website.)

The BCCA website includes a marketing section to help buyers learn about you and buy your fruit. Registration is free for our growers and trade members.

**MARKET DIRECTORY LISTING INFORMATION** (please complete as fully as possible. Note: this information can be changed later if necessary):

**Name/Orchard Name:** \_\_\_\_\_

**Listing Type:**                      ☐ Basic (free for all members)  
   ☐ Premium (Logo or photo added, free for Voting Members)

**Sales contact info:**(Include only the information you want displayed in your listing.)

Website:	
Email:	
Name:	
Phone:	
Fax:	

**Business type:**                      ☐ Packer   ☐ Grower   ☐ Other \_\_\_\_\_

**Certifications:**                      ☐ GlobalGAP                              ☐ CanadaGAP  
   ☐ Environmental Farm Plan              ☐ BC Certified Organic  
   ☐ Other \_\_\_\_\_

**Export program participation:** ☐China   ☐Thailand   ☐Japan   ☐California (packing facilities only)  
   ☐European Union              ☐United Kingdom              ☐Korea

**Harvest and Sales Period:** \_\_\_\_\_

**Where do you sell your cherries?** (please check all that apply)

- International Markets:
  - ☐ Direct to market
  - ☐ Through broker or marketer (name) \_\_\_\_\_
- Domestic (Canadian) Markets
  - ☐ Direct to market
  - ☐ Through broker or marketer (name) \_\_\_\_\_
- Local Markets
  - ☐ Farmer's Market (location) \_\_\_\_\_
  - ☐ Direct at farm or fruit stand (location) \_\_\_\_\_
  - ☐ U-Pick (location) \_\_\_\_\_

Description: if you would like to add additional details such as orchard tours, café, B&B etc to your listing, please do so here:

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Do you have a logo or photo that you would like added to your directory listing? This is available to Voting Members. Please email your logo along with your application form to: [admin@bccherry.com](mailto:admin@bccherry.com).