



## BC Cherry Association 2025 AGM and Conference

Friday, February 14<sup>th</sup>, 2025

Trinity Church, 1905 Springfield Road, Kelowna

### AGENDA

#### *Business Meeting*

- 8:00 Registration & Check-In (Membership renewal) - **Coffee and snacks available**
- 8:40 President's Welcome – **Sukhpaul Bal**
- 8:50 Business meeting:
- Approval of Agenda and 2024 Minutes
  - President's Report – **Sukhpaul Bal**
  - Treasurer's Report – **Erin Carlson**
  - Market Access Report – **Richard Isaacs**
  - Research and Extension Committee Report – **Gayle Krahn**
  - Membership Report – **Beth Cavers**
  - Export Programs Report – **Beth Cavers**
  - Vote for 2024/5 Board of Directors – Officiated by **Bill Wolk**, BCCA REC
  - Adjournment

#### 10:00 **Refreshment Break**

#### *Annual Conference Speakers*

- 10:30 **Bernardita Sallato-Camona**, Washington State University – *The importance of using diagnostic tools – complementing soil, tissue, sap analysis, and precision tools*
- 11:05 **Katie Goldenhar**, BC Ministry of Agriculture and Food – *“Pathogens, Propagation, and You”*
- 11:25 **Raeanne Anderson**, Export Navigator - *Capitalizing on Exports in Southeast Asia*
- 11:45 **Kirsten Hannam**, Summerland Research and Development Centre - *Out of the frying pan, into the freezer – assembling an extreme weather toolbox for sweet cherry production*
- 12:00 **Jose Urbez-Torres**, Summerland Research and Development Centre – Field control strategies for Little Cherry Virus and Western X
- 12:15 **Lunch and networking break**
- 1:15 Welcome back/Recognizing Valued Cherry Industry Contributors – **Sukhpaul Bal**
- 1:20 **Carolina Torres** (WSU) - discussing harvest timing: *“Climate and weather impacts on fruit quality and maturity indices in cherries”* **via Zoom**
- 1:50 **Tom Forge**, Summerland Research and Development Centre - *“Compost and mow-and-blow mulches in cherry orchards: nitrogen, nematodes and soil health”*
- 2:05 **Kellie Garcia**, Cross-Commodity Leadership Support Program - *Driving action through collaboration: An update on the cross-commodity project*
- 2:20 **Lexis Rader**, BC Ministry of Agriculture and Food - Agristability Update
- 2:45 **Sean Beirnes**, Summerland Varieties Corporation – *“New Varieties – Characteristics and Requirements for Access”*
- 3:15 **Tyrion Miskell**, BC Grapegrowers Association – Starling Control Update
- 3:40 Closing remarks and Adjournment

**3:45- 5pm Pizza Party!**