2026-27 BC CHERRY ASSOCIATION SPONSOR MEMBERSHIP FORM

The BC Cherry Association is an industry organization of growers, packers, brokers, scientists, suppliers, industry providers, and other Canadian cherry industry stakeholders. The BCCA brings our diverse members together to work together to support and promote our expanding British Columbia cherry industry in Canada and around the world.

We could not do this without the assistance of the suppliers, buyers, equipment specialists, corporate supporters, and other industry partners who choose to become our association's Sponsors (a non-voting membership). The funding sponsors provide helps the BCCA host industry professional development events, carry out market access initiatives, and fund important research into improved cherry growing and shipping. We could never support the advancement of our industry to the level we do without these valuable contributions.

We show appreciation for each sponsorship tier:

Silver Sponsorship - $1000. Silver Sponsors receive:

- Online recognition through a listing on the Sponsor Page on the BCCA website. This includes a listing for each sponsor with their logo, contact information, and a brief description of services provided. This is a great way to access new customers and provide a simple way for existing clients to contact you. (Please be sure to fill out the information on page 3 and forward us a copy of your logo!)
- Free attendance for 1 attendee per Silver Sponsor at the BCCA AGM and Conference with opportunity to set up a display of your product or service at this event
- Logo displayed prominently at the well-attended BCCA AGM and recognition of your important contribution
- Our occasional BCCA Newsletter, providing updates on BCCA activities and cherry industry events and trends. Silver Sponsor logos appear on the newsletter.
- Discount on Good Fruit Grower magazine subscription. Discounted subscription offered two ways this year: physical and digital copy ($120) OR digital-only copy ($60).
- Our eternal gratitude!

Gold Sponsorship - $2500. Gold Sponsors receive:

- All the benefits listed for Silver Sponsors PLUS:
- Free attendance for up to 2 attendees per Gold Sponsor at the BCCA AGM and Conference with opportunity to set up a display of your product or service at this event
- Ability to advertise special rates to BCCA members in newsletters or special mailouts twice per year – maximum 75 words and 1 image per advertisement.

Title Sponsorship - $5000. Title Sponsors Receive:

- All the benefits listed for Silver and Gold Sponsors PLUS:
- Free attendance for up to 4 attendees for a Title Sponsor at the BCCA AGM and Conference with opportunity to set up a display of your product or service at this event
- Prominent exposure on all BCCA website pages with your company logo included in our website footer.

2026-27 BC CHERRY ASSOCIATION SPONSOR MEMBERSHIP FORM

If you wish to sponsor the BCCA for the 2026/2027 year (ending Oct 31, 2027), please fill in the following fields:

CONTACT NAME		COMPANY	
MAILING ADDRESS			
CITY		PROV	POSTAL CODE
PHONE	CELL	EMAIL	

Choose ONE of the following Sponsorship levels:

A. Silver Sponsorship: ☐ $1000

B. Gold Sponsorship: ☐ $2500

C. Title Sponsorship: ☐ $5000

(Optional) Add discounted ***Good Fruit Grower*** Subscription: ☐ $120 OR ☐ $60
Either physical & digital copy ($120) OR digital-only copy ($60)

TOTAL: $

☐ *CHEQUE INCLUDED* *Please mail to:* **BC Cherry Association** Box 21059, Orchard Park PO Kelowna, BC V1Y 9N8	☐ *CREDIT CARD PAYMENT* Name on Card _____ Card Number _____ Expiry _____ CVC _____ Postal Code associated with card _____ *NOTE: the BCCA does **not** keep credit card information on file. This information is destroyed when your payment is processed.*	☐ *E-TRANSFER* *E-transfers can be made to:* admin@bccherry.com *NOTE: when paying via e-transfer you must also email a completed Sponsorship form to admin@bccherry.com for your sponsorship to be considered complete .*

2026-27 BC CHERRY ASSOCIATION SPONSOR MEMBERSHIP FORM

SPONSOR DIRECTORY LISTING on www.bccherry.com

(Free for sponsors – fill this out for a listing on our website.)

The BCCA website includes a Sponsors' section to help industry stakeholders learn about you and buy your products and services. Registration is free for our valued Sponsors!

SPONSOR DIRECTORY LISTING INFORMATION (please complete as fully as possible):

Basic contact info: (Please fill in only those fields you'd like displayed on your website listing)

Website URL	
Description of your company, product, and/or service:	
Mailing Address	
Email	
Contact Name, Job Title	
Phone	
Fax	
Social media listing(s)	

Do you have a logo or image that you would like added to your directory listing?
Please email this file as an attachment along with your completed application form to:
admin@bccherry.com

BC Cherry Association, Box 21059, Orchard Park PO, Kelowna BC, V1Y 9N8
Email: *admin@bccherry.com*